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BACKING FIFA, THE FRAUD IN FOOTBALL ASSOCIATION

The directors of corporate sponsors of the Fraud in Football Association (FIFA) must be feeling so proud of the role model they have drafted by their politically correct compliance departments and checked by their lawyers.

That pride comes from keeping Sepp Blatter in power. Sepp Blatter is the role model for not only all corporate sponsors but also those who have failed year in year out to stand up to corruption.

The sponsors' lawyers were so downtrodden that they didn't even insist on the inclusion of standard boilerplate clauses in their sponsorship deals nowadays despite all the brouhaha over FIFA going back years. Thus sponsors can't even insist on reasons if they wanted to.

Much of FIFA's income comes from TV rights paid by TV companies that are also doing nothing in response to the corruption and racketeering which they are funding via FIFA. Indeed, it's the same TV companies (and the same journalists) that are reporting the indecent twist and turn Sepp Blatter makes on their 24 hour news channels seemingly oblivious to the fact that there is corruption in FIFA.

We live in an increasingly corrupt world and too many of the world's citizens simply accept that and "don't care". That's why we are voting in Zurich today. Sepp Blatter is living proof that corruption can carry on unchecked in any organization.

Let's hope all those guilty of crimes associated with FIFA are swiftly brought to face justice or FIFA will be the role model. The USA's Department of Justice and the FBI deserve credit for leading the charge; the rest of the world is legitimate to do so but only after those who did nothing hold an inquiry as to why they hadn't pursued the issue.

In the meantime we offer our congratulations (or expected condolences) to the members of FIFA's Audit Committee who are not yet behind bars. It is of note that many of them represent member states comfortably.

more recent Corruption Perceptions Indices. Also, let us not forget FIFA's external auditors, KPMG, for

On Sepp Blatter's planet, everyone who complies deserves a proverbial pat on the back ... or at least an

This article was first published on 29th May 2015.

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